



Rob Boland

Unveiling the Reward Gateway Edenred Roadmap

Unlocking The Future Of HR

Innovations In
Software
Revolutionising
The Workplace







“HR Tech is going to evolve at a faster pace in the next 12 months than it has over the past decade...”

The way organisations manage HR has transformed

62%

of HR managers
say that adopting
new tech has
become a larger
priority

49%

say exploring how
AI can benefit HR
has also increased
in priority

The three largest roadblocks for HR in the adoption of tech



Budget

(41%)



**Inconsistent
experience**

(25%)



**Too many
platforms**

(23%)

Source: The HR Priority Report 2024, Reward Gateway

A high-angle, aerial photograph of a winding asphalt road that curves through a lush, green valley. The road is bordered by a simple wooden fence. The landscape is characterized by rolling hills and fields, with some areas appearing slightly brown or dry. In the distance, a small cluster of buildings is visible. The sky is not fully visible, but the warm, golden light of the setting or rising sun is cast across the scene, creating a soft glow and long shadows. The overall mood is serene and contemplative.

The road ahead is changing

Key Innovations in HR Technology

01 Integrated HR Technology Platforms

02 Native Mobile-First Solutions

03 Personalisation

04 Employee Wellbeing

05 Analytics

06 AI and Machine Learning

01

Integrated HR Technology Platforms



Average HR tech stack at
enterprise level company is

15-35 platforms

Source: SHRM

**Overlap -
unnecessary
platforms**

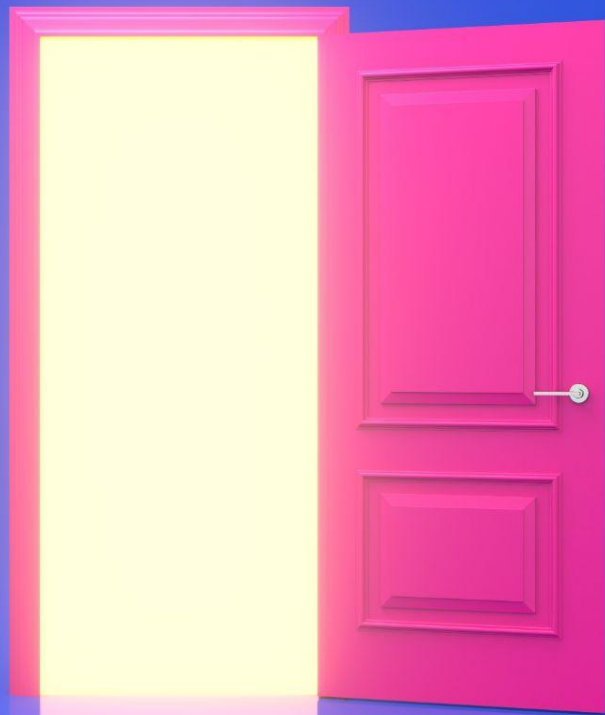
**Too many
platforms to
manage**

**Employees are
confused or
overwhelmed**

**Waste of
time, money
and resource**

**Proving ROI
is difficult**

**Too many
passwords to
remember**



workday®

ORACLE

bambooHR®

okta

ADP®

Over 4,000

SAP®

integrations

deel.

APItoolkit

Google Workspace

Paycor®

Breadth of offering

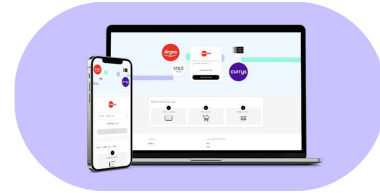
Employee
Engagement



SmartHub®

Select
Incentives

Public Social
Programmes



Select Platform



Employee
Discounts



Employee
Benefits



Reward and
Recognition



Employee
Communications



Employee
Wellbeing



Select
Incentives



Public Social
Programme

02

Native Mobile-first solutions



Why do we need to be mobile-first?

01

Increasing
trend of
remote work

02

Accessibility
for frontline
workers

03

Connect and
engage
regardless
of location

The average person spends

4 hours 37 minutes

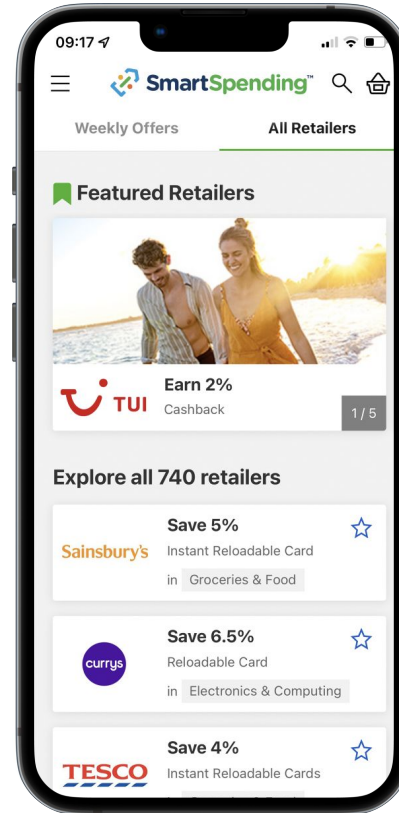
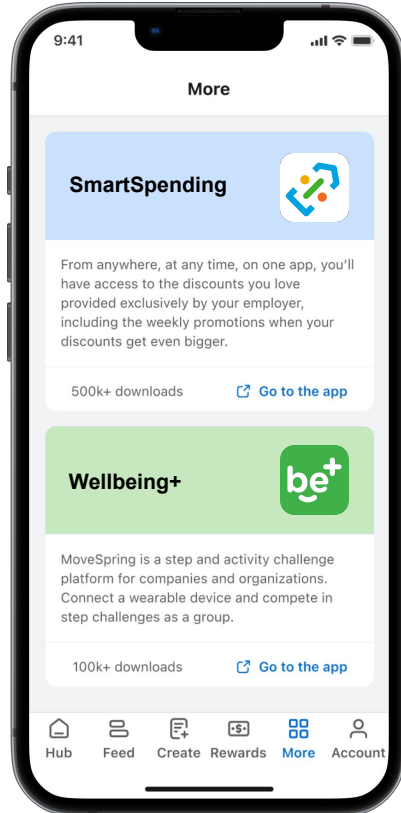
on their phone every day

80%

of the global
workforce is deskless

Skedulo, State of Deskless Work Report, 2022

Single entry point with Connect+



Connect+

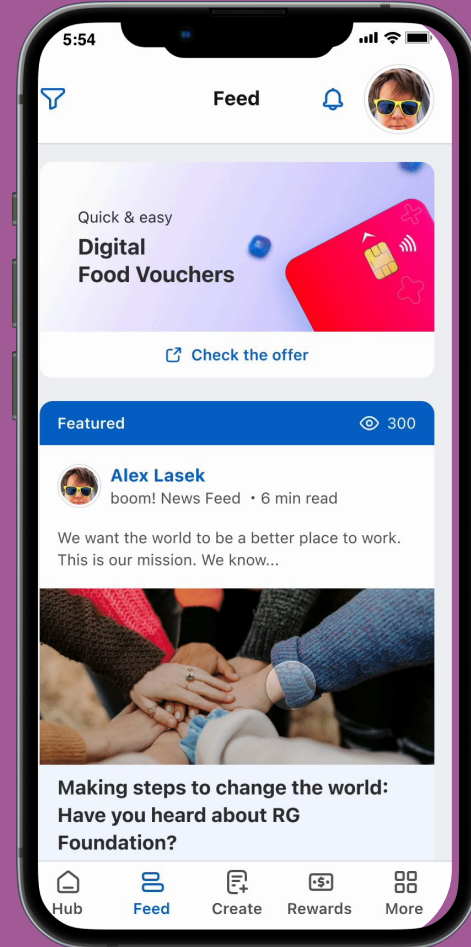


03

Personalisation



Personalised Feed in Your pocket



Tailored Communications



Blogs



Emails



Notifications



04

Employee wellbeing



**Supporting
employee
wellbeing
leads to
improved...**

Productivity

Employee engagement

Staff retention

Innovation and creativity

Organisational reputation

Our Innovation in Wellbeing

Coming soon



Launch of
new **Wellbeing
Centre**

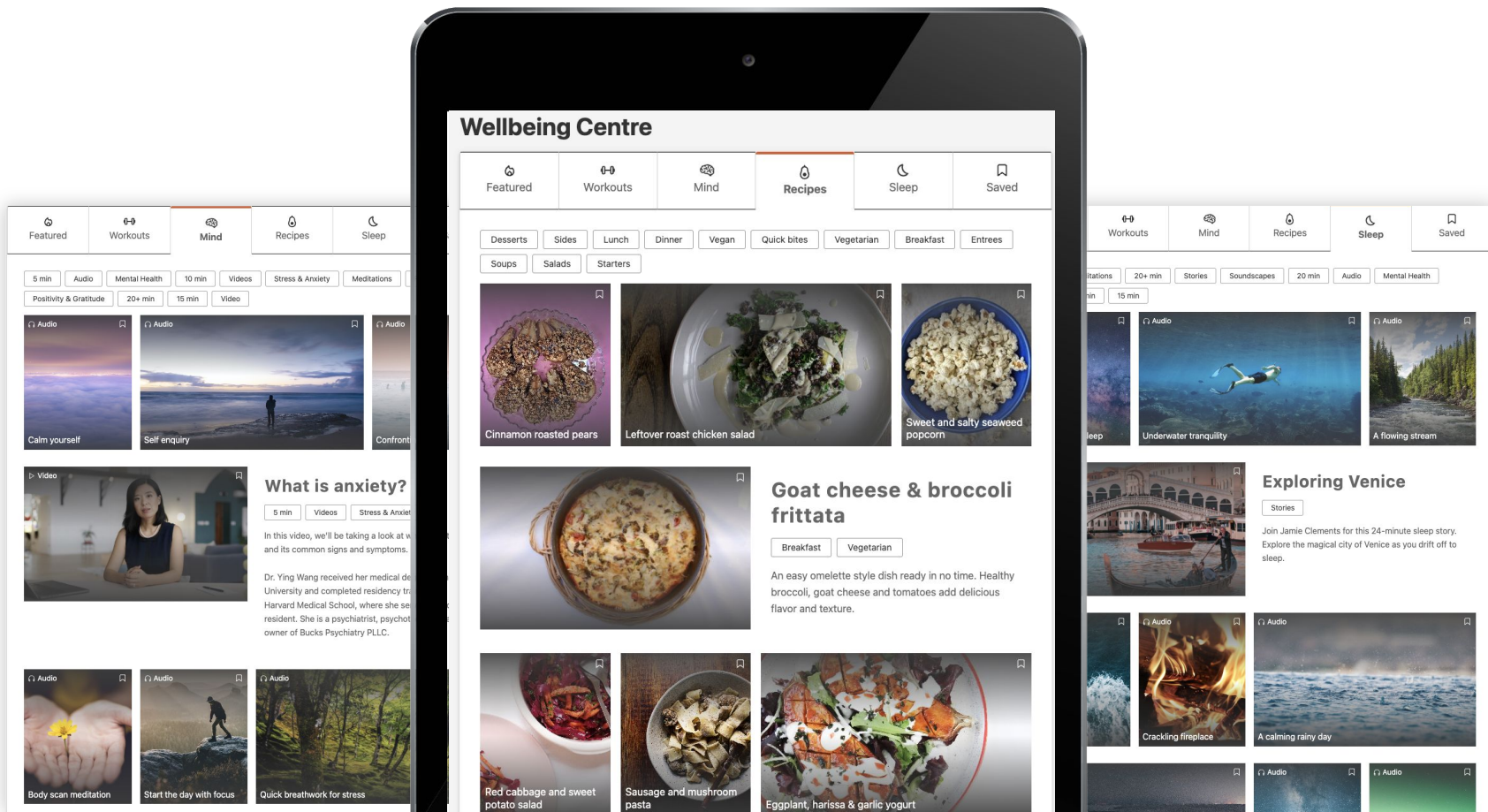


Global rollout
of **Wellbeing+**

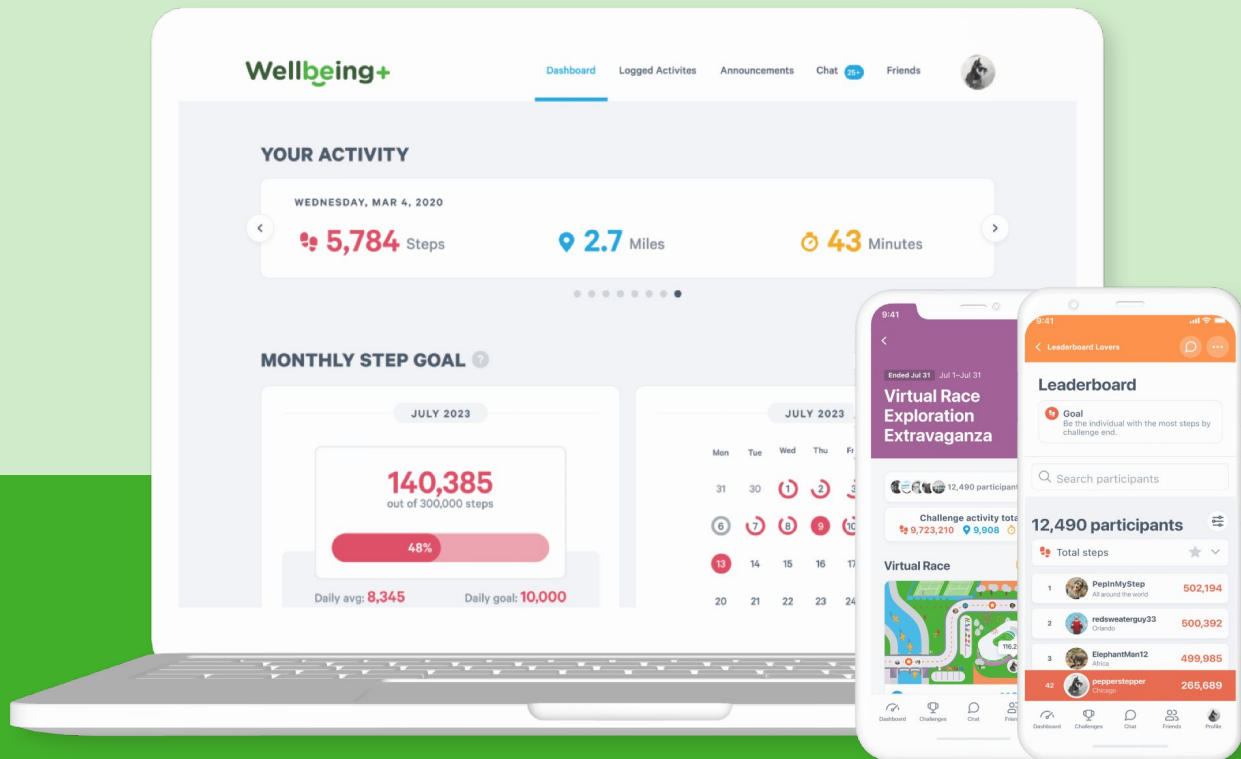


Global
partnerships
with Nudge
and Unmind

New and improved Wellbeing Centre



Wellbeing+



05 Analytics



A scenic landscape photograph of a paved road winding through a forested valley towards majestic, snow-dusted mountains under a cloudy sky. The road is flanked by dense evergreen trees. In the distance, a few cars are visible on the road. The text "We are surrounded by mountains of information" is overlaid in the center in a large, white, sans-serif font.

**We are surrounded by
mountains of information**

With Analytics, we can:

Make more
informed decisions

Identify workplace
patterns, trends
and gaps

Analyse HR metrics
and performance
indicators

Identify areas for
improvement

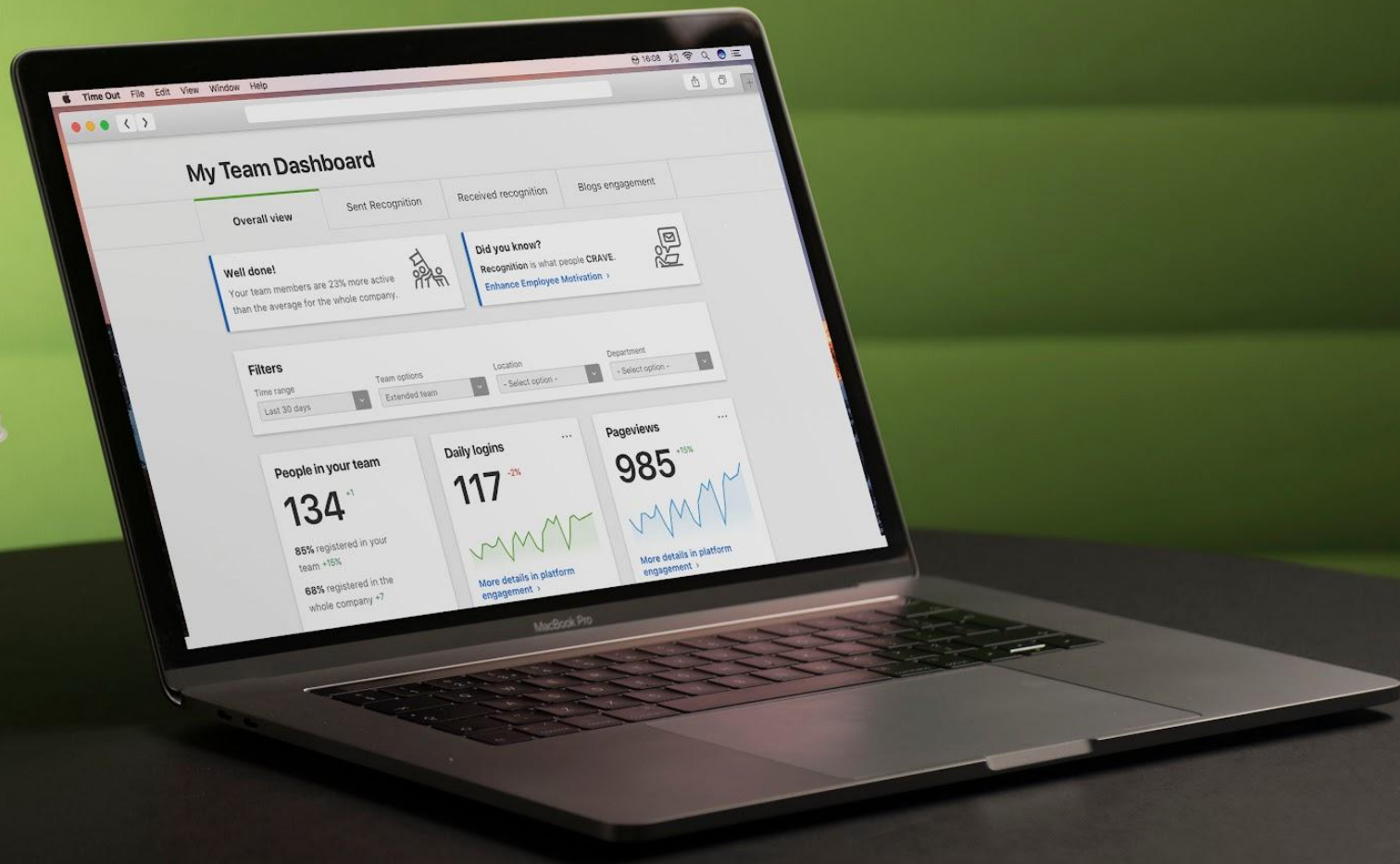
Optimise HR
strategies over
time

Analytics with Reward Gateway | Edenred

Two billion
data points
across RGER

New data
team and
data lake

Commitment
to proving the
ROI of
Appreciation





Analytics for Communications

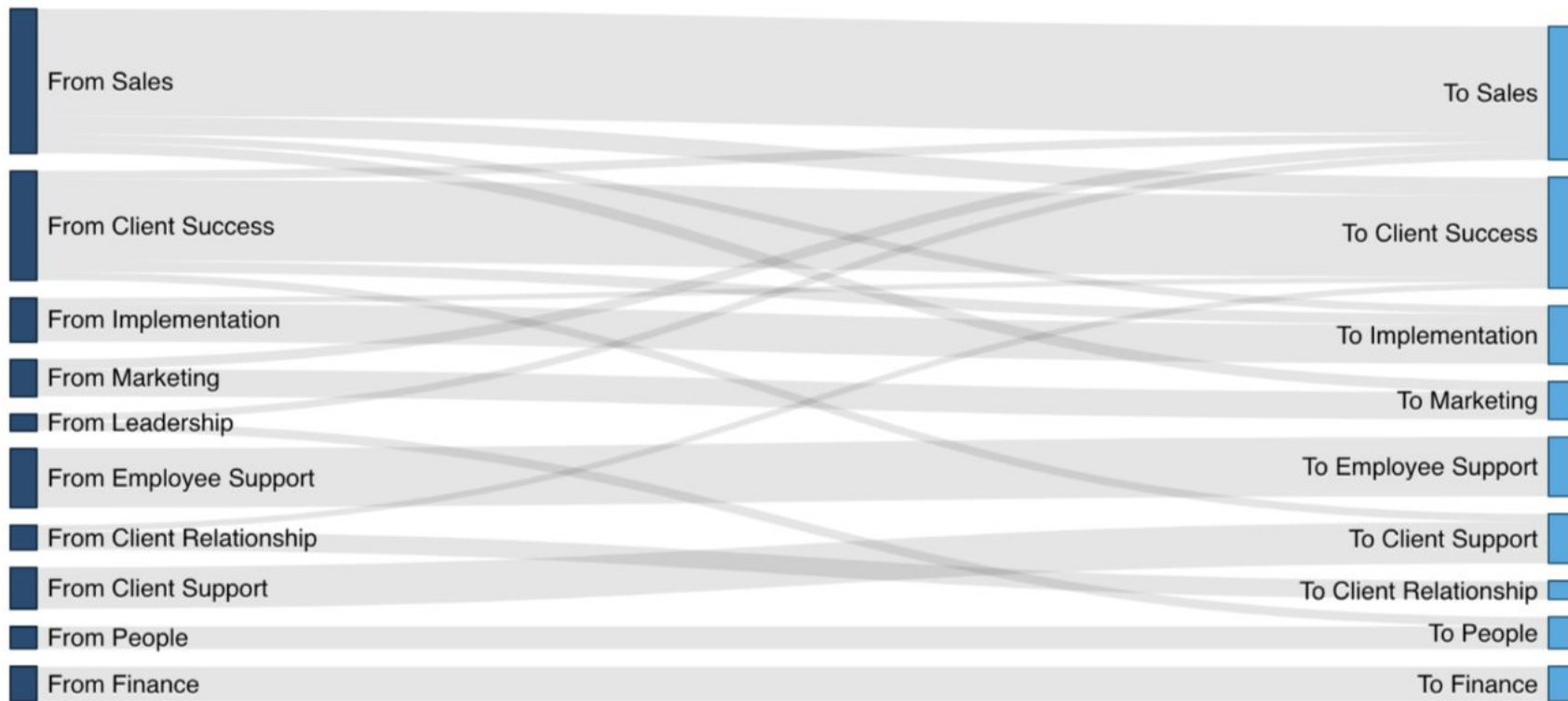
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#	Title	Author	Date published	Total views	Unique views	Reactions	Comments
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2	Nick Burns announces Reward Gateway has been acquired by Edenred	Nick Burns	15 May 2023	1282	567	124	17
3	A goodbye and a thank you to you	Lou Kwakye	27 Mar 2024	1128	407	151	31
4	People Strategy and Benefits Review update...	Nebel Crowhurst	17 Apr 2024	1028	560	58	6
5	Introducing Your Executive Leadership Team	Nick Burns	21 Jul 2023	994	486	103	1
6	Your questions answered from ESP4 & Town Hall	Nebel Crowhurst	18 May 2023	929	423	41	2



Analytics for Recognition

Recognition moments flow



06

AI & Machine Learning



HR + AI

Candidate
sourcing

CV
screening

Scheduling
interview

Chatbots for
HR support

Insights and
reporting

More...

How we're harnessing AI and Machine Learning

AI-powered support tools

Personalisation through AI

AI editing tools

Data Analytics through AI

AI-supported wellbeing resources



Product Roadmap

Data analysis through AI

AI support tools

AI editing tools

Further consolidation through SmarHub

Personalised feeds

New Select platform

Increased data lake and team

Mobile-first advancement

New Wellbeing Centre

Connect+

Wellbeing+

